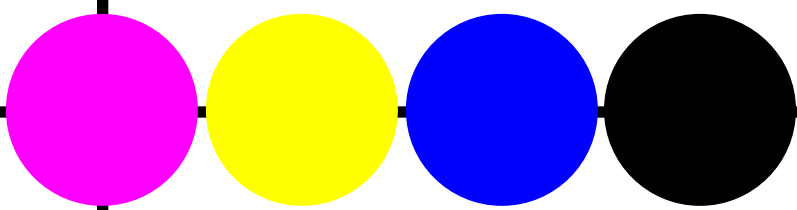


BRAVO FRANCHISE SOLUTIONS

• DIRECT MAIL • CARDPACK • FREE STANDING INSERTS •





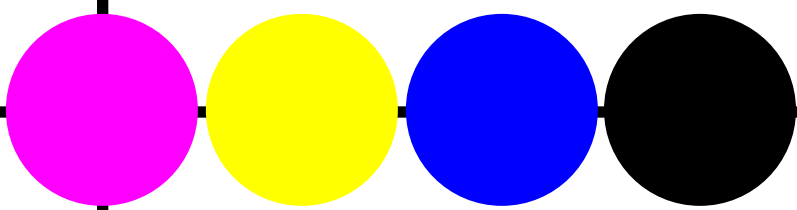
- Comprehensive, turn-key marketing programs that help build your network's business.
- Print marketing that is customizable by market.
- Offers can be targeted by customer demographics or geographically.
- You maintain control of your brand.

Ad Pack Program



- Unique format gets noticed.
- Ad cards are customizable by market.
- Direct mail format enables you to target customers based on their demographics.
- You can highlight multiple products or services while still giving individual attention to each ad.





FSI Program



- Cost effective way for your network to advertise with magazine quality inserts in their local newspaper.
- FSIs are customizable by market.
- Offers can be targeted by zip code or zone.
- Preferred insertion rates in many markets.



Postcard Program



- Postcards are customizable by market.
- Customers can be targeted based on demographics.
- Scheduled close dates maximize volume for best pricing.





General Commercial Print





Multiple print marketing formats and sizes available that include:

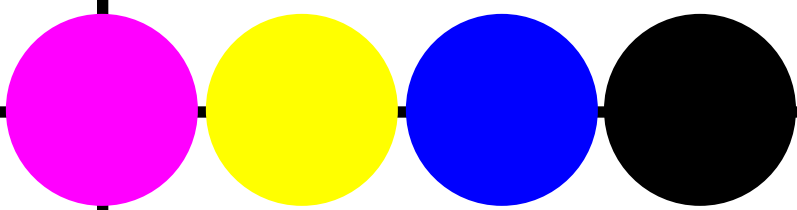
- Brochures
- Newsletters
- Calendars
- Self mailers





On-line Ordering





Your network of franchisees or dealers will have the ability to do the following online with a few, easy clicks:

- View and select available ads approved by your corporate office.
- Customize their offer and place their print order.
- View their proofs on-line.